



Google+

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Florida IT Career
ALLIANCE

What is Google+

- Social Media
- Messaging App
- Photo Editor



The Confusion

- Gmail
- Google Account
- Google+
- Privacy Features



Why Use Google+

- Brand Recognition
- Search Engine Optimization
- Communities
- Not Facebook



The Future Of G+

- The Cut Backs
 - Transition of news feed to streams
 - Photo-backup
 - Facebook





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